



© Aglow by Liz West, 2018. Image courtesy Nemozena | Julien Philippy

LIZ WEST | AGLOW

Liz West's new installation work *Aglow* has been created in partnership with luxury clothing brand Nemozena. This ambitious outdoor work made entirely from luminous fluorescent acrylic launches at the Musée Nissim de Camondo for Paris Fashion Week.

Aglow consists of one hundred and sixty-nine hemispherical fluorescent coloured acrylic bowls arranged on the ground in a hexagon shape. The edges of these multiple unplugged fluorescent bowls in six neon colours will glow as if charged with electricity. These 'live' edges and choice of material embodies West's interest in the relationship between colour and light and their ability to enhance the viewers perception of the work.

Liz West comments about the new work; "The acrylic bowls offer a highly reflective concave surface enabling spectators the opportunity to see their surroundings in a new (fluorescent tinted) light. The individual bowls also serve as rain catchers, adding an extra dimension to the work and another reflective surface in which to observe the surroundings of the exquisite Musée Nissim de Camondo courtyard in central Paris." Used repeatedly in nature, the hexagon is a practical, economic, space saving polygon. West often utilises geometry and repeat in her installations to create large scale and impactful works.

Aglow is a collaboration inspired by the Nemozena's vision to celebrate female empowerment and showcase the brilliance and vitality of female individuals around the world.

Aglow by Liz West, is a new work commissioned by Nemozena for Paris Fashion Week, which will then tour to Dubai and Milan. The work was completed and launched on 26th September 2018. For further details about *Aglow* and about the future projects please visit www.liz-west.com. #aglow #lizwest #nemozena

EDITORS NOTES

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About Aglow

Nemozena, the brand inspired by female empowerment - whose mission is to cater to women's desires with timeless luxury essentials and simultaneously showcase the creativity and brilliance of female individuals around the world - partners with the acclaimed female artist Liz West to present to the public an immersive and energising art installation that promises to delight and entertain.

About Liz West

Liz West is a British artist who graduated from Glasgow School of Art in 2007. West's broad body of work encompasses wall-based artwork, sculpture, and site-specific installations.

West creates vivid environments that mix luminous colour and radiant light. West aims to provoke a heightened sensory awareness in the viewer through her works. She is interested in exploring how sensory phenomena can invoke psychological and physical responses that tap into our own deeply entrenched relationships to colour. West's investigation into the relationship between colour and light is often realised through an engagement between materiality and a given site. Our understanding of colour can only be realised through the presence of light. By playing and adjusting colour, West brings out the intensity and composition of her spatial arrangements.

West has been commissioned worldwide by institutions and organisations including Natural History Museum, National Trust, National Science and Media Museum, Natural England, Allied London, Grosvenor, British Land, Leftcoast, Bloc Projects, Salford University, Allenheads Contemporary Arts, Eden Arts and Bristol Biennial. West's work has been included in exhibitions with Chester Cathedral, Compton Verney, Castlefield Gallery New Art Spaces, Cornerhouse, Brunel University, Bury Art Museum & Sculpture Centre, UK Young Artists and Royal British Society of Sculptors in the UK, as well as internationally at Kraftwerk Berlin and The Invisible Dog in New York. Permanent works are sited in London, Manchester and Bury. Her work has been widely published including by Wallpaper*, FRAME Magazine, The Creator's Project, Design Boom, Huffington Post, Colossal, Thames & Hudson, The Times and The Independent.

About Nemozena

Nemozena is a lifestyle womenswear brand inspired by female empowerment. Its mission is to cater to women's desires with timeless luxury essentials and simultaneously showcase the creativity and brilliance of female individuals around the world. A Dubai based Italian crafted collection that is setting the bar high on quality fabrics and timeless cuts. The focus now, more than ever before, is on tailored yet easy to wear pieces and the details that elevate every single item from wear-forever basics to truly luxe essentials.

Producing clothing that withstand the test of time is Nemozena main goal: quality items with an effortless elegance that are meant to both feel great and last for many years. Characterized by a flawless construction, a careful attention to details and an inner feminine core, each of Nemozena piece has a silent twist, a small detail that turns it on from essentials to special, igniting the desire.

Each collection is made of innovative, versatile and easy to wear items that hold a specific role and place in a woman's ideal wardrobe, reinventing the way clients relate to fashion. Timeless yet feminine designs that allow women to build a personal closet through modular items, while giving freedom to blend new creations into an existing style. Clothes that make everyday life easier. What's not to love?

www.nemozena.com
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